

HOME SELLER

START



OUR CONSULTATION:-

Understanding the process is key to your success.

The more knowledge you have, the more EMPOWERED you'll be to make the best decisions.



KNOW YOUR WHY:-

Determining your WHY will ensure your actions are in alignment with the outcome you seek.

If you're buying another home it's KEY to get pre-approved so there are no surprises.



SETTING THE PRICE:-

One of the biggest mistakes most homeowners make is setting too high of a list price. The goal should be to ATTRACT buyers so they WANT to make an offer.

Based on your goals and what's happening in the market, I'll advise you on the BEST pricing strategy.



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Clean & Stage:-

A successful sale requires prep work and expertise. I will provide you with a To-Do list that will help prepare your home for a successful sale.

Then together, we will determine a listing timeline that works BEST for you and your situation.



Marketing:-

Once the home is photo ready, my marketing team will capture each room in its BEST light.

I will also review the listing with you before it goes online to ensure the details are accurate.



CLOSING!

After the buyer's final walk through of the home has taken place, it's off to closing. You can either attend closing or arrange POA.

Your net proceeds will be given to you once the new deed has been recorded.

CONGRATULATIONS!!



CONTRACT TO CLOSING:-

Once the buyer's file goes to underwriting, the lender & buyer will work to clear any outstanding obligations. During this time, there will be an appraisal of the property to ensure it is worth what the buyer is paying. Once all the obligations are met a commitment to lend is issued.



OFFERS:-

I will let you know the moment we receive an offer on your home. If multiple offers are expected, I will advise you on the BEST strategy.

I will also take the time to verify each offer so you know you are dealing with capable buyers. And I'll review all of the contingencies so you're clear on the terms.



OPEN HOUSES/Showings:-

The purpose of open houses and private showings are so buyers can tour the home and truly experience it from their own perspective without any outside influences.

Successful showings result in buyers seeing the possibilities.

